

Leidi Haaijer multimediadesigner & networker & coach

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Stimulator, producer of experiences & community artist stimulates communication and cooperation inbetween people. Depending on situation and location she develops projects of special nature by the use of visual and cultural elements. Projects are completed in cooperation with specialists, professionals and users integrating the specifics of skills, situation and location (local governments, a variety of craftspeople, local interestees etc.).

In the studio the work expresses mainly patterns and structures realised on different surfaces and in a great variety of materials.

Public Space

- 2012 - now :: [NaaiMeetUp](#), recycling and learning (work)shop for clothing / textile etc.
- 2012 - 2020 :: [initiating & supporting CPOproject](#), Bewust Wonen Werken Boschveld, 's-Hbosch NL
[finalist Brabantse Stijlprijs 2021](#)
- 2014 - 2016 :: [BoschBouwBrood](#) project related to city agriculture & multifunctional products; growing grain & straw for building a stawbale house, 's-Hbosch NL
- 2014 :: [Groen Platform](#) network of city-agriculture, 's-Hbosch NL
- 2011 :: Derivative Pliable Product (silkscreen) [facade Willemll fabriek](#), 's-Hbosch NL
- 2005 :: [Toren van Babel](#) Multimedia project De Pijp cowork Amsterdam NL
- :: Mind(de)Fences - De MeNTALe VeSTING, research after mental fortresses in the public domain icw Foundation BASTA! Complaints desd against discrimination Brabant North, 's-Hbosch NL
- 2003 :: [Tower of Babel - from confusion to dialogue](#) project cowork 's-Hbosch NL
- 2002 :: [TRA](#) (open area) - first design for a part of public space in een new city area + presentation for the neighbourhood, commissioned by City Council Gilze-Rijen NL
- :: Renovation of the benches Van Ostadeschool, The Hague NL
- 1996 :: [Workingmethod of the BOOMMONUMENT & research in 'De Maten' \(Psychology of the Environment\) public space Kampen NL](#)
- 1994 :: Design/realisation [pavement frontarea + benches](#) of the Van Ostadeschool (commissioned by Stroomhcbk), The Hague NL
- 1983 :: PART OF THE SEA project along the Northsea coast of NL

Design & research

- 2026 :: coverdesign thesis Phenotyping Acute Porphyrias (Rochus Neeleman, R'dam)
- 2021 :: design for local windmill; [gadget & identity sticker on pylon](#)
- 2020 - now :: deveral designs (poster, flyer) local initiatives
- 2018 - 2020 :: [designing & realising house interior with ecological materials and several techniques](#)
- 2016 :: Minitopia, experiment on a building area: tiny housing in an environment managed according to permaculture design
- 2011 :: [Eetbaar Park Den Bosch / Edible Parc Den Bosch](#) city-agriculture, local garden researching effects of permaculture, 's-Hbosch NL
- 2010 :: Design TTDenBosch: flyer, businesscard, [website](#)
- 2009 :: Design Rapid Manufacturing TNO / Dutch Design week Eindhoven, NL
Design/realisation '[Fluisterruimte' \(Orioncollege\)](#), Breda, NL
- Workshop '[Perspectieftekenen](#)' (Drawing Perspective)(Orion College), Breda NL
- 2008 :: Conceptdevelopment [LlSS](#) for a crossmedia event (ARG) icw FD-ID project

- management, NL
- :: Workshop [-Elementary- \(designing, reproducing, building\)](#) highschool Breda NL
- :: Design/realisation ['Blauwe \(Relax\) Ruimte'](#) highschool Breda NL
- :: Workshop ['The Space in Orion'](#) highschool Breda NL
- :: Workshop ['Painting'](#) highschool Breda NL
- 2007 :: Pliable Product - evolution/development workshops with youngsters Da Vinci College Dordrecht NL
- :: [General designconcepts highschool Orioncollege](#), concerning space-adjustments for schoolyear 2007-2008 Breda NL
- :: [...What does it take to make a choice...](#) conceptdevelopment for an interactive event in the virtual and physical realm NL
- 2006 :: [First Thing in The Morning](#) project with young scholars: sequence of 6 workshops discovering the world by experiencing reality as it appears, learning through our surroundings (Orioncollege - highschool) Breda NL
- :: ["Could You Pass Me the Bread Please?"](#) conceptdevelopment: project in public space icw inhabitants and foundation BASTA! Complaints desk against discrimination Brabant North, 's-Hbosch NL
- :: [Koffie compleet](#) interdisciplinar experiment (music, poems & painting) Eindhoven NL
- 2003 :: High - Higher - Highest (groupexhibition, proposals for high buildings in town), proposal -S M L XL- Stad in de Etalage 's-Hbosch NL
- 2002-2003 :: Realisation / production CD-ROM (material for teachers to prepare courses on public design) [Volume1001 - Stad als Decor](#) (city as scenery), icw The Bossch' Architecture Initiative 's-Hbosch & Museum Jan Cunen Oss NL
- 1999 :: presentation demo CD-Rom [PLOOIBAAR PRODUCT-FORMOWALNY PRODUKT-PLIABLE PRODUCT](#) (TRANSLACJE 1999); section Realizacji Planów & Planowania Przestrzennego iEztetyzacji of the county council Piotrków Trybunalski PL
- 1998 - 1999 :: PRODUCTION CD-Rom Plooibaar Product - Formowalny Produkt - Pliable Product (related to the concept 'Teraz Polska - Piotrków Trybunalski, curating the city', NL/PL icw arthistorian E. Vermeulen)
- 1997 :: NATURE/CULTURE/NATURE, research cowork (Gezonden Gezanten - Sent Messengers) to investigate visual possibilities during 'Translacje 2000' Piotrków Trybunalski PL
- 1994 - 1995 :: [KinderOM](#), CD-Rom inspired by childrens' drawings (schoolproject '50 years of liberation' icw VPRO, Stichting CEP - County Council 's-Hbosch) Artis 's-Hbosch NL

Exhibition / installation

- 2025 :: [Open Ateliers HEP Den Bosch, Parallelweg 30, 5223AL 's-Hertogenbosch, space C.001](#)
- 2017 - now :: exhibiting Pliable Product & Points&Spots&Circles (work in progress) in local workplace
- 2011 :: Design Bataaf complementary money, Nijmegen NL
- [Sleeping@Artist's Place :: Plooibaar Product & PVC](#)
- 2010 - 2016 :: Snap to Grid, several editions (Los Angeles Center for Digital Art), USA
- 2009 :: [Exhibition in Turkish supermarket & canteen](#), Leiden NL
- 2008 :: [InBetweeLinks](#) proposal for architectural designcompetition Verenigt Den Bosch, BAI, 's-Hbosch NL
- :: [Open Studio Parallelweg 30 5223AL, 's-Hbosch NL](#)
- 2007 :: Exhibition [Points&Spots&Cirkels](#) Kunstruimte Voltaire 's-Hbosch NL
- 2005 :: Mind^(de)Fences exhibition -De Vesting als Korset- 's-Hbosch NL
- :: [Fusedspace](#) groupexhibition on the use of new technologies in the public domain, Stroomhcbk The Hague NL
- 2004 :: [Ingekomen Stukken, Stroomhcbk The Hague NL](#)
- :: [NeuVé* - an installation on Pliable Illusion \(#01\)](#), The Art Hive New Delhi India
- 2002 :: Open Studio during (5th OpenStudioRoute) St.Josephstraat 20 5211NJ 's-Hbosch NL
- :: Groupexhibition 'Ingekomen Stukken' Stroomhcbk The Hague NL
- :: [BeeldTaalproductie](#) - exhibition 'In Woord en Beeld' (in word and image); De Overslag; deWitteDame Eindhoven NL
- :: 'De Archieven' of De Overslag: Plooibaar Product - Formowalny Produkt - Pliable Product (sales presentation) Eindhoven NL
- 2001 :: Presentation [Plooibaar Product \(CdROM\)/promotion ColourCampagne 2000](#) Piotrków Trybunalski PL
- :: Presentation documentation at 'Ingekomen Stukken' Stroomhcbk The Hague NL
- 2000 :: Presentation of CD-Rom Plooibaar Product - Formowalny Produkt - Pliable Product during open studio's 's-HBosch NL
- :: 'Evergreen' Stroomhcbk The Hague NL
- :: LINEAL PERIOD 2D-wallcompilation exhibition - NBKS online - Breda NL
- 1999 :: [SOAP](#); HEP (Haaijer Enterprising Productions) is producing portraits in commission of colleague artist (roll playing in realtime event) Foundation ASZO (Argument), Tilburg

- NL
- 1998 :: [LINEAL PERIOD](#) - contemporary synchronization, installation (in the frame of the exhibition 'Reproduceerbaarheid van Tijd' - The reproduction of Time) New Graphic Studio 's-Hbosch NL
- 1995 :: BASIC1995 walldrawing groupexpo 'XL, Tekeningen van Formaat' (Drawings of Importance) Artis 's-Hbosch NL
- 1993 :: [DAS BRUCHSCTÜCKHAFTES GANZE](#) installation, Municipal Museum Trier D
- 1992 :: [RELATED CONNECTIONS1992](#) -> environment, continuous changing installation, studio 's-Hbosch NL
- 1991 :: PAD1991 (PATH1991) installation groupexpo 'De Trois Sortes' Artis 's-Hbosch NL
- 1990 :: [UIT-WERPING1990](#) (RE-JECTION1990) wallpainting groupexpo 'Portretten van een Yamswortel' (Portraits of a Yamsroot) Nova Zembla 's-Hbosch NL
- 1988 :: TIJD EN RUIJTE (TIME AND SPACE) wallconstruction groupexpo Verio Maastricht NL
- 1987 :: ENTRE DEUX MERS collection of drawings made during a pelgrimage between the Northsea & the Mediteranean
- 1986 - 1987 :: REMEMBER THE SHORTEST DAY III open studio; audiovisual installation Maastricht NL
- 1985 :: [ASTAND - EEN SITUATIE](#) (A SITUATION) in the Dominikanerkerk icw F. Petursson (Iceland) Maastricht NL
- 1984 :: soloexhibition drawings galery Asselijn Amsterdam NL
- 1984 :: ART AS A COMPROMISE action during a groupexpo Dominikanerkerk Maastricht NL
- 1984 :: 'Inspired'groupexpo galery Asselijn Amsterdam NL

Articles / Publications / Catalogues / Clips

- 2023 :: [STORIES on Biobased living](#), Ministry of Internal Affairs
- 2022 :: [Groen blauwe handdruk](#) on ecological building project, waterschap Aa en Maas
- 2021 :: [Local television](#) on ecological building project
- 2020 :: [Nieuwe Woonvormen](#) (New Ways of Living), 3rd article Collectieve Zelfbouw
- 2019 :: [Zelfbouwproject Bewust Wonen & Werken Boschveld](#), article Bossche Omroep
- 2004 - 2009 :: Several newspaper articles, NL & India
- 2008 :: [Verenigt Den Bosch, publication competition&exhibition \(architecture\) BAI](#), 'sHbosch NL
- 2003 :: Taal van de Stad, an extended guide on 's-Hertogenbosch after interdisciplinary research, cooperation of 8 persons (BAI - County Council: edition 3000)
- 2002 :: 'In Woord en Beeld' projectcatalogue 'In Word and Image', De Overslag, Eindhoven NL
- 2002 :: [Arts Dialogue](#), BAFA newsletter (Bahá'í Association For Arts)
- 2001 :: Kampania Koloru Dziennik, Łódzki PL
- 1999 :: Contribution to the publication De Dato, Nieuw Grafisch Atelier, 's-Hbosch NL
- 1998 :: Nieuw Kamper Dagblad: [Levende kunst in De Maten \(Dutch\)](#) ('Living arts in De Maten')
- 1996 :: [De Maten, postcode 8265, Kampen. Cultuurplan voor een nieuwe wijk](#) red. E. Vermeulen, Bussum NL
- 1996 :: Nieuw Kamper Dagblad: [Boommonument \(Dutch\)](#) (Treemonument)
- 1996 :: article '[Experimenteel onderzoek publieke ruimte in Kampen](#)', Architectuur Lokaal (Experimental research in public space, Architectural Magazine)
- 1995 :: [Warm of Koud 5 jaar kunst in de openbare ruimte](#), edition Stroomhcbk The Hague NL (Warm or Cold, 5 year art in public space)
- 1993 :: Beeld & Tuin 1993, catalogue edition Botanische Tuin D'n Hof, Overloon NL
- 1993 :: 'Leidi Haaijer: Das Bruchstückhaftes Ganze, eine Verweisung auf das Dasein' (H. Schwickerath) artikel Katz (Kleine andere trierer Zeitung) (article: The Fragmented Whole, an Indication of Existence) D
- 1991 :: 'Plannen, planten en planeten' (Hans Vos) article Elba, Bulletin 4, Nijmegen NL
- 1990 :: 'Portretten van een Yamswortel' edition catalogue Foundation Nova Zembla, 's-Hbosch NL
- 1989 :: Leidi Haaijer Recent Work, own edition

Experience & Skills

- 2026 :: co-organisation [Groen Doen Festival](#) 's-Hbosch, NL
- 2020 - now :: quaestrix [Stichting Stadshout Den Bosch](#), manufacturing local wood
- 2019 - now :: [CRKBO registered teacher](#)
- 2019 - 2025 :: [Start-Up naaicursus Mooivakonderwijs](#), s-Hbosch, NL
- 2010 - now :: International trainer Monroe Instute Virginia, hemisyncnederland@gmail.com, supporting the growth of awareness / non-verbal communication by providing workshops to enhance the efficiency of the brains.
- 2009 - now :: Networker @TTDen Bosch (NL), transition to start locally in 's-Hertogenbosch (hometown) by providing and connecting local knowledge (projects: [ReparatieStraat](#), EnergieKraam, NaaiMeetUp)
- 2007 - now :: Coach (@Studio Leidi Haaijer), support, observation & knowledge sharing youngsters / interns ([listed learning company](#)); scalable workshops for companies

- 2007 - 2024 :: External examiner Willem I college , 's-Hbosch NL
- 1987 - now :: Multimedia (monumental) designer, Studio Leidi Haaijer (Haaijer Enterprising Productions HEP) drawing, painting, graphic & monumental design, community art, concept development.
- 2012 - 2020 :: quaestrix @bwwb.nu, building project of 24 houses, 's-Hbosch NL
- 2001 - 2016 :: Senior Interaction Designer at NTR (Dutch broadcast organisation), interface web, tablet and mobile design, Hilversum NL
- 2005 :: Workgroupmember City Change Center (CCC); focussing on processes of change in the city by the use of cultural elements, BAI, 's-Hbosch NL
- 2003 :: Workgroupmember 'Taal van de Stad' (Language of the city), BAI, 's-Hbosch NL
- 2002 - 2014 :: Boardmember Foundation 'De Overlevenden van Nova Zembla', studio organisation, 's-Hbosch NL
- 2002 :: Adjudicator Ramboux-Price, Trier D
- 2001 - 2002 :: Conceptplan (consisting of a diversity of artforms related to a space planned to be torn down) & projectmanagement TUSS&RUIJTE (InbetweenSpaces) / endmanifestation Nova Zembla before moving out of the building, 's-Hbosch NL

Education

- 2021 :: Workshop fresco technique NL
- 2020 - 2021 :: Foodforest course
- 2017 :: Workshop tadelakt technique NL
- 2010 - 2016 :: Several courses on software for webdesign NL
- 2007 :: Seminar - workshop Sagasnet, Stuttgart D
- 1986 :: Workshop by the Vasulka's, Montevideo, Amsterdam NL
- 1984 - 1986 :: Jan van Eyckacademie, Maastricht NL
- 1979 - 1985 :: Specialities: multimedia, big scale projecten, print-, video- & digital techniques Royal Academy for Art and Design, dep. Monumental Design, 's-Hbosch NL
- 1979 - 1985 :: Specialities: monumental design in public space, internship at the Irish coast, projectdevelopment
- 1977 - 1979 :: Psychopolis (Free Academy), The Hague NL
- 1977 - 1979 :: Odd jobs, gaining a diversity of experiences
- 1976 - 1977 :: Pedagogical Academy primary education The Hague NL
- 1970 - 1976 :: Highschool, The Hague NL

Haaijer Enterprising Productions

